



embracing kinship

our commitment to
healthy communities

bon secours health system board retreat 2017

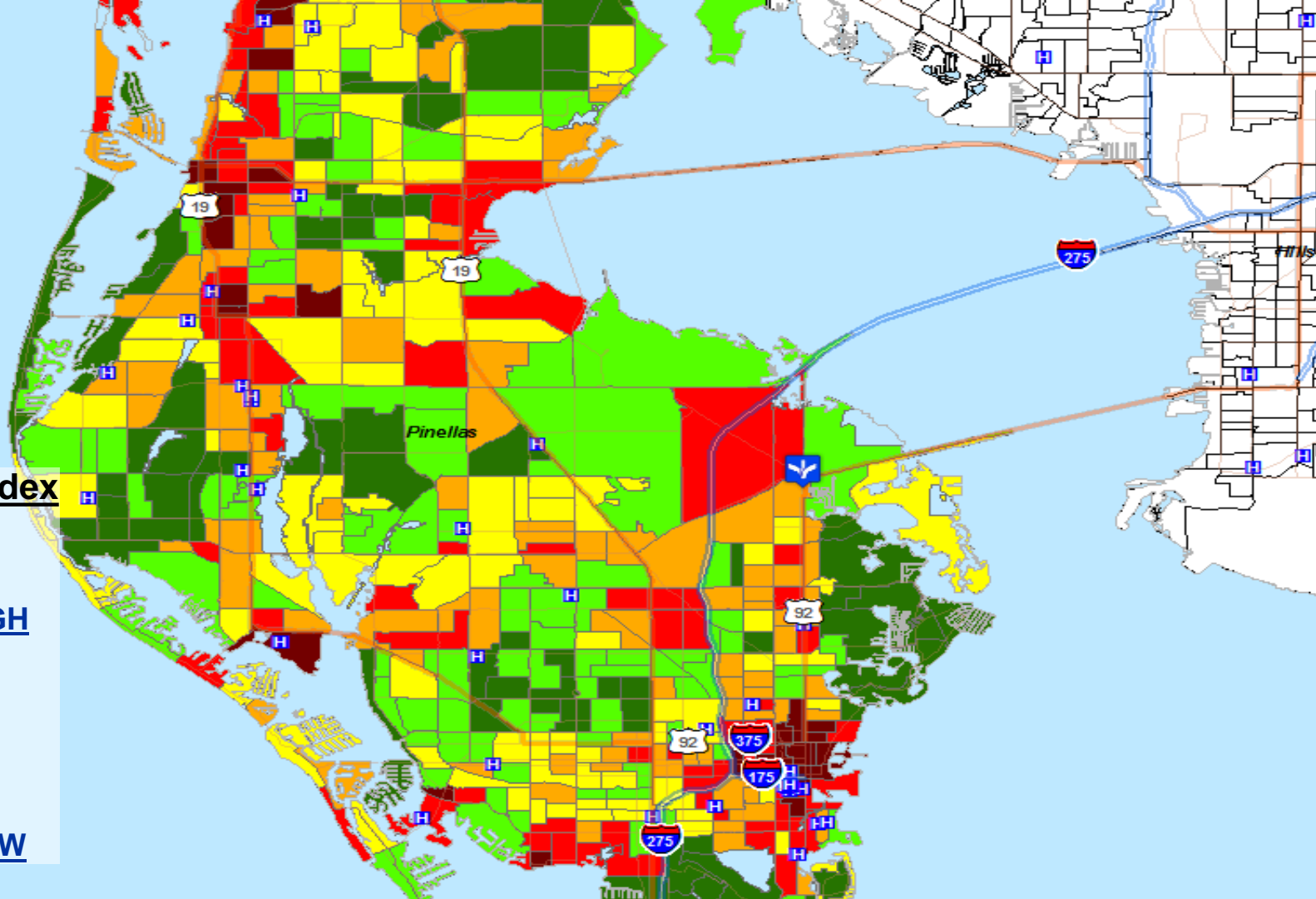
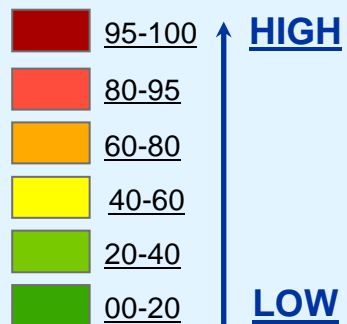
respect | compassion | justice | integrity | quality | innovation | stewardship | growth



Gypsy Gallardo
Economy - St. Petersburg, FL

Vulnerability Index

Block Groups



The 2020 Plan, a collective impact initiative to reduce poverty by 30% by 2020 in South St. Pete, FL

Backed by 100+ partners, including Bon Secours!



The 2020 Plan is.....

1. FL's **largest** poverty-reduction plan
2. The only one with a **specific target** for poverty rate reduction
3. The only one **created and led by the community**



Formula to Accelerate Poverty Reduction

OUR FOCUS: Help 2,000 “working poor and willing” parents to lift themselves and their children above poverty line.

ON THE SYSTEMS LEVEL:

- We help accelerate business growth & job creation
- We help raise a new performance standard for all poverty-focused programs

ON A PERSONAL LEVEL:

- We offer parents and others **wrap-around support** to start and complete a journey to exit poverty



Bon Secours impact



FAMILY WRAP-AROUND

- Helped bridge 30 families to higher incomes
- Grew combined families' annual incomes by over a quarter million (\$262,901)

EMPLOYMENT IMPACT

- Anchored campaign that achieved historic increase in youth employment
- Anchored *Impact St Pete* partnership with 35 employer partners (so far)
- Pioneered pilot to bridge 25 healthcare workers up the career ladder in 2017

Some of our 100+ partners

The City of St. Petersburg Pinellas County Urban League Bon Secours Health Systems Mt Zion Progressive MB Church WAS Collaborative/Childs Park YMCA Sanderlin Neighborhood Family Service Center St. Petersburg Chamber of Commerce – multiple initiatives Pinellas Opportunity Council Bethel Community Foundation & Bethel Community Baptist Church Pinellas Technical College Pinellas Ex-Offender Re-Entry Coalition Service Employees International Florida Public Service Union Duke Energy University of South Florida St Petersburg Family Study Center St. Petersburg College – multiple initiatives Catholic Charities Diocese of St. Petersburg United Way Suncoast Juvenile Welfare Board of Pinellas County R'Club Louise Graham Regeneration Center All Children's Hospital Seven x 7 Parent Support for Education Council The St. Petersburg Sustainability Council Smith & Associates Neighborhood Home Solutions Tampa Bay Black Business Investment Corporation Dewey & Associates Community Development & Training Center CareerEdge Funders Collaborative Spirit of Truth Ministries Bethel AME Church Florida Front Porch Council ASPEC at Eckerd College Center for Community & Economic Justice Faulkner & Associates The Power Broker magazine Habitat for Humanity Collective Empowerment Group of the Tampa Bay Area Binger & Associates Monroe Strategic Consulting Circles® USA Tampa Bay Rays Impact St. Pete Mt Zion Human Services DayStar Life Center St. Petersburg Economic Development Corporation Community Foundation of Tampa Bay Aerotek Industries & others

Thank you!

Economy - Questions?