

# Black Owned Insurance Agencies Join Forces to Rev Up Financial Empowerment Efforts in St. Petersburg

(St. Petersburg, Florida) On Thursday, January 14<sup>th</sup>, 2021 at 6 pm, four black-owned insurance agencies will host a Virtual Dinner Dialogue on “**Insuring Generational Wealth**,” toward the goal of helping more African Americans secure life, health, disability, homeowner’s, Medicare, and other insurance coverage that protect their assets and expand their financial bandwidth.

The webinar is co-hosted by Mt. Zion Progressive Missionary Baptist Church and The One Community Plan and is underwritten by Florida Blue and the Foundation for a Healthy St. Petersburg.

“So many of our families go without insurance because they feel they can’t afford it or simply don’t know what’s available to them,” says Izabelle James, Co-Owner of James Insurance Solutions. “Our goal is to raise awareness among African Americans, especially, because they happen to have the lowest rates of coverage.”

The Dinner gathering will feature a brief online survey to gauge the level of insurance coverage already in place among participants. Following the webinar, the spotlighted insurance agencies will also offer one-on-one coaching sessions with attendees who want to explore new financial resources.

Because several of the agencies offer similar products, the agency owners will each focus on a special facet of financial literacy.

## Insurance agencies and featured topics will include:

- **Binger Financial Services (Roy Binger, Owner)**  
**How Credit Score Impacts Your Policy Prices**
- **James Insurance Solutions (Roy & Izabelle James, Co-Owners)**  
**Life Insurance Options & Opportunities**
- **Advantage Insurance Solutions (Gloria Campbell, Owner)**  
**Understanding Medicare: The Costs and Consequences**
- **E.A. Pinder & Associates (Earnest Pinder, Owner)**  
**Disability Income Protection**

Organizers expect the session to welcome over 100 participants who will be treated to dinner with local, black-owned restaurants and food vendors.

The webinar is designed to launch the “Real 100” campaign by The One Community Plan, which has a goal of helping 100 entrepreneurs and families to secure new insurances by the end of Black History Month 2021. “Real 100” will serve as a pilot project to help organizers fine-tune financial empowerment strategies for people who live and work in South St. Petersburg. The host team will release a report on campaign outcomes in March 2021.

The January 14<sup>th</sup> Dinner is Part 1 of a year-long webinar series titled “Building Wealth for My Family: Transitioning from Generational Poverty to Generational Wealth.” Future webinar topics will include establishing wills, trusts, investment portfolios, and other financial management tools and assets.

To RSVP for *Insuring Generational Wealth*, January 14<sup>th</sup> at 6 pm, [click here](#) (a Zoom link and passcode will be emailed to you after you RSVP).

## About the Co-Hosts

**The One Community Plan:** The One Community Plan is a 10-year initiative designed to “grow the paychecks, bank accounts, and balance sheets of African Americans in St. Petersburg” through programs that build wealth and support entrepreneurs to thrive. The work of the One Community Plan team is supported by the Foundation for a Healthy St. Petersburg, the City of St. Petersburg, Florida Blue Foundation, Community Foundation of Tampa Bay, and community contributions to The 2020 Fund. *Learn more:* <https://OneCommunityStPete.com>.

**Mt. Zion Progressive:** Mt. Zion Progressive Missionary Baptist Church is on the cutting edge of ministry—meeting the needs of a diverse congregation through contemporary and traditional services, bible study programs and over 52 community-serving ministries. The **mission** of Mt. Zion is to “Impact the world by equipping believers to reach the lost with the Gospel of Jesus Christ,” and the **vision** of the church is “To bring about an effective change within the two-mile radius of the church and beyond.” *Learn more:* [www.MZProgressive.org](http://www.MZProgressive.org).