

**DRAFT**

# New Equity-Focused Business Development Programs in St. Petersburg Since 2013

- An Information Brief by One Community [March 27, 2021 V 1.0]



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Over the past seven years, a handful of business development organizations agreed to a collective impact approach to expand the number of business development programs and resources available to African American entrepreneurs in St. Petersburg and other community businesses in South St. Petersburg.

This small group engaged other partners who brought added resources and opportunities to area entrepreneurs. Several new programs took flight separate, and all told, by the end of the year 2020, the concerted efforts of over two dozen partners (public and private) had tripled the business development programming

available to community entrepreneurs, creating over 50 new business capacity-building & capital access programs for diverse entrepreneurs and providing meaningful support to 800 entrepreneurs, business owners and self-employed individuals.

Below is a **still-in-process list** of equity-focused business development programs in St. Pete, that were created between 2013 and 2020. This list is being built as part of a comprehensive report on equity initiatives in St. Petersburg, 2013 to present, that will be published in December 2021. (Green indicates dates requiring fact checks)

## New Equity Focused Business Development Programs Since 2013

Program	Year Begun
1. 2020 Fund Social Enterprise Grants	2013
2. Serious Business Academy (SBA)	2013
3. Tampa Bay BBIC Re-Opened in St. Pete	2014
4. Inclusive St. Pete DEI Steering Committee	2014
5. St. Petersburg Business League	2014
6. \$10 Million Capital Quest	2014
7. The Small Business Salon	2015
8. Ice House Training by Eckerd ASPEC EBF	2015
9. Pinellas Opportunity Council Microbusiness Grant Expansion	2016

<b>Program</b>	<b>Year Begun</b>
10. Community Business Development Initiative - Ice House Track	2016
11. Community Business Development Initiative - Entrepreneurial Academy Track	2016
12. BBIC Incubator Grand-Opened	2016
13. CATCH Program	2016
14. ABC Academy	2016
15. U.S. SBA PRIME Program	2016
16. Black, Brown & Community	2017
17. The Contractor Collective	2017
18. BBIC Loan Guaranty Program Re-opened	2018
19. Franchise Program Rolled-Out	2018
20. CATCH Lite Program (for Young Entrepreneurs)	2018
21. The Prosperity Network Project	2018
22. Office of Small Business & Supplier Diversity (NEW SBE program)	2018
23. Durham, North Carolina, Tour of business development initiatives	2018
24. Disparity Study	2018
25. EQ2 Loan Program (funded by Raymond James)	2019
26. Regions Bank ICIC Business Accelerator	2019
27. Black Excellence Expo	2019
28. The Mainframe	2019
29. CBA Policy Council	2019
30. Broward Trip - 35th Annual Business Expo (Florida's largest business expo)	2019
31. Chamber Advocacy Trip - Partnership sponsoring black entrepreneurs	2019
32. One Community Business Network	2019
33. Foundation Caterers & Vendors Recruitment Project	2019
34. MED Week Sponsorships	2019
35. Districts & Corridors Promotion Project	2019
36. 1Pier	2019
37. #PayItForward Microgrant Program	2020
38. #StrongerTogether Microgrant Program	2020
39. #4StPeteCreatives Microgrant Program	2020
40. #FamilyCare Microgrant Program	2020
41. #ITT Business Navigation Program	2020
42. The Business Resiliency Team	2020
43. SBA Microgrant Program	2020
44. Afro Market Exchange	2020
45. Juneteeth Market	2020
46. South St. Petersburg Marketplace	2020
47. Rising Tide Food Service Enterprise Incubator	2020
48. Green Book Website Development Project	2020
49. Seedfunders' Opportunity Fund	2020
50. Localtopia Inclusion Work	2020
51. Catering for Families & Frontliners	2020
52. Inclusive St. Pete MBE Accelerator	2020
53. IGNITE Deuces & Wada	2020
54. LocalShops1 MBE Spotlight Series	2020
55. MBDA Satellite Center at Enoch Davis	2021
56. The Branding House Program	2021
57. South St. Petersburg Development Fund	2021
58. Green Book of Tampa Bay	

# Partners in Progress

The following organizations have lent organizing and funding support to equity-focused business development programs in St. Petersburg, 2013 to present. This list is in draft format; please forgive errors and omissions.

- 2020/One Community Plan
- 8Kingz Collective
- Advantage Village Academy
- All Administrative Solutions
- Allegany Franciscan Ministries
- Bank United
- Bon Secours Mission Fund
- Bulletin News
- City of St. Petersburg Development Services
- City of St. Petersburg Urban Affairs Division
- Collective Empowerment Group of the Tampa Bay Area
- Community Development And Training Center
- Community Foundation of Tampa Bay
- Crossroad Consulting
- Deuces Live
- Downtown Partnership
- Eckerd College ASPEC Entrepreneurship for a Better Future Group
- EMPACT Solutions
- Fifth Third Bank
- First Integrity Bank
- Florida Blue Foundation
- Florida Department of Economic Opportunity
- Florida Public Service Union
- Florida Small Business Development Center at Pinellas County Economic Development
- Florida State Minority Supplier Development Council
- Foundation for a Healthy St. Petersburg
- Gnoodl
- Greater St. Petersburg Economic Development Corporation
- Grow Smarter
- Harley Outlaw
- Inclusivity, LLC
- James Insurance Solutions
- James Sanderlin Center
- LocalShops1
- Localtopia
- Mt. Zion Progressive MB Church
- Moore Eventful
- National Minority Supplier Development Council
- Personal Agenda
- Pinellas County Commissioners
- Pinellas County Office of Small Business & Supplier Diversity
- Pinellas County Schools
- Pinellas County Urban League
- Pinellas Opportunity Council
- Pinellas Technical College
- Power Broker Magazine
- Raise the Bar
- Seedfunders
- St. Pete Innovation District
- St. Petersburg Area Chamber of Commerce
- St. Petersburg Branch NAACP
- St. Petersburg Business League
- St. Petersburg City Councilmembers
- St. Petersburg College
- St. Petersburg Greenhouse (small business & entrepreneurship center)
- Suncoast Federal Credit Union
- Tampa Bay Black Business Investment Corporation
- Tampa Bay Rays
- The 2020 Fund
- Third Generation Food Truck
- Turnkey Property Management
- University of South Florida-St. Petersburg
- U.S. Department of Health & Human Services (CSBG funding to POC)
- U.S. Small Business Administration
- Unite Pinellas
- U.S. Senator Bill Nelson
- U.S. Representative Kathy Castor
- Weekly Challenger
- Wells Fargo
- Winsonic Holdings, LLC